Abbreviated Podcast RSS feed for "QuOTeD – The Question of the Day Podcast" that was generated by the PowerPress plugin.

- **My comments are in blue.**
- The highlighted areas are the parts of the RSS feed that are iTunes (now Apple Podcasts) or other podcast specific information. It is generated by the PowerPress PlugIn.
- The plain text is part of the "normal" RSS feed.

Here's a bunch of header info. Some of it appears to podcast specific information that is not included in a default WordPress RSS feed.

```
<?xml version="1.0" encoding="UTF-8"?>
<rss version="2.0"
        xmlns:content="http://purl.org/rss/1.0/modules/content/"
        xmlns:wfw="http://wellformedweb.org/CommentAPI/"
        xmlns:dc="http://purl.org/dc/elements/1.1/"
        xmlns:atom="http://www.w3.org/2005/Atom"
        xmlns:sy="http://purl.org/rss/1.0/modules/syndication/"
        xmlns:slash=http://purl.org/rss/1.0/modules/slash/

        xmlns:itunes="http://www.itunes.com/dtds/podcast-1.0.dtd"
xmlns:rawvoice="http://www.rawvoice.com/rawvoiceRssModule/"
xmlns:googleplay="http://www.google.com/schemas/play-podcasts/1.0/play-
podcasts.xsd">

<channel>
        <title>QuOTeD - The Question of the Day Podcast</title>
        <atom:link href="http://questionpodcast.com/feed/podcast/" rel="self"
type="application/rss+xml" />
        <link>http://questionpodcast.com</link>
        <description>An audio montage of on-the-spot-answers to life&#039;s big
questions.</description>
        <lastBuildDate>Sat, 15 Jul 2017 22:07:01 +0000</lastBuildDate>
```

```
<language>en-US</language>
<sy:updatePeriod>hourly</sy:updatePeriod>
<sy:updateFrequency>1</sy:updateFrequency>
<generator>https://wordpress.org/?v=4.8</generator>
<!-- podcast_generator="Blubrry PowerPress/7.0.4 beta" mode="advanced"
feedslug="podcast" -->

<itunes:summary>
The Question of the Day Podcast (QuOTeD) is an audio montage of on-the-spot answers
to one good question.
</itunes:summary>

<itunes:author>Rebekah Smith</itunes:author>

<itunes:explicit>clean</itunes:explicit>

<itunes:image href="http://questionpodcast.com/wp-
content/uploads/2016/03/Logo_3000x3000.png" />

<itunes:owner>
        <itunes:name>Rebekah Smith</itunes:name>
        <itunes:email> Me@QuestionPodcast.com</itunes:email>
</itunes:owner>

<managingEditor>Me@QuestionPodcast.com (Rebekah Smith)</managingEditor>

<itunes:subtitle>
An audio montage of on-the-spot answers to one good question.
</itunes:subtitle>

<image>

<title>QuOTeD - The Question of the Day Podcast</title>

<url>http://questionpodcast.com/wpcontent/uploads/2016/03/Logo_3000x3000.png</
url>
<link>http://questionpodcast.com</link>
```

```
</image>

<itunes:category text="Society &amp; Culture">
        <itunes:category text="Personal Journals" />
</itunes:category>
<itunes:category text="Health">
        <itunes:category text="Self-Help" />
</itunes:category>

<itunes:category text="Society &amp; Culture">
                <itunes:category text="Philosophy" />
</itunes:category>
```

The RSS feed generated by PowerPress also includes similar information for Google Play. For example…

```
<googleplay:email> Me@QuestionPodcast.com
</googleplay:email>


<rawvoice:location>Saint Paul, Minnesota</rawvoice:location>

<rawvoice:subscribe feed="http://questionpodcast.com/feed/podcast/"
html="http://questionpodcast.com/subscribe-to-podcast/"
itunes="https://itunes.apple.com/us/podcast/quoted-question-day-
podcast/id1100694715 " blubrry="https://www.blubrry.com/quoted/"
stitcher="http://www.stitcher.com/podcast/rebekah-smith/quoted-the-question-of-
the-day-podcast">
</rawvoice:subscribe>
```

The below is from the blog post/podcast show notes.

```
        <item>
                <title>How did that painting end up in my living room?</title>
                <link>http://questionpodcast.com/painting/</link>
                <pubDate>Thu, 09 Feb 2017 18:45:20 +0000</pubDate>
```

<guid isPermaLink="false">http://questionpodcast.com/?p=1050</guid>
        <description>We make up a story about how a painting of a fireplace ended up in our living room.

Searching for a mystery artist
We are looking for the real artist who made the painting that inspired our story. You can help us find this person by sharing this picture on social media.

Are you the artist?
Contact us! We would love to hear the real story behind this painting.

The show notes (blog post) go on for a bit. I've deleted most of them for the purpose of this demo.

I believe the below is what PowerPress did when I clicked the "Optimize iTunes Summary from Blog Posts" box in the settings of the plugin. In a tutorial I recently saw, Mike Dell recommends not selecting the box unless it's really needed.   For my case, it's what fixed how my show notes appeared in iTunes. Before it wasn't recognizing breaks and just running text together. I'll have to check with Blubrry to see if there is a better way to handle the problem. In the meantime, this works.

<content:encoded><![CDATA[<p>We make up a story about how a painting of a fireplace ended up in our living room. </p>
<h2>Searching for a mystery artist</h2>
<p>We are looking for the real artist who made the painting that inspired our story. You can help us find this person by sharing this picture on social media. </p>

<h3>Are you the artist?</h3>
<p>Contact us! We would love to hear the real story behind this painting.</p>
<h3>Thank you!</h3>

Again, I'm deleted the rest of the show notes for the purpose of this demonstration. The below just closes the content:encoded tag that was opened above.

]]></content:encoded>

Note: WordPress automatically puts media files in enclosure tags in its RSS feeds. So my original understanding that I needed a plugin such as PowerPress to do this for me (if I didn't want to write the code myself) was incorrect.

```
<enclosure url="http://media.blubrry.com/quoted/content.blubrry.com/quoted/QuOTeD_003_Fireplace_Painting.mp3" length="57982083" type="audio/mpeg" />
```

```
<itunes:subtitle>
```
We make up a story about how a painting of a fireplace ended up in our living room. - Searching for a mystery artist We are looking for the real artist who made the painting that inspired our story. You can help us find this person by sharing this p...
```
</itunes:subtitle>
```

```
<itunes:summary>
```
Dinner guests make up a story about how a painting of a fireplace ended up in our living room. In the meantime, we search for the real artist. QuestionPodcast.com
```
</itunes:summary>
```

```
<itunes:author>Rebekah Smith</itunes:author>
```

```
<itunes:image href="http://questionpodcast.com/wp-content/uploads/2016/03/Logo_3000x3000.png" />
```

```
<itunes:explicit>clean</itunes:explicit>
```

```
<itunes:duration>1:00:21</itunes:duration>
```

```
</item>
```

For each podcast episode, another ITEM tag is opened and information as in the example above is included. For this example, I've deleted two of these episodes/items to make the RSS feed example easier to view.

```
</channel></rss>
```